

Loorio Community Guidelines

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These Community Guidelines explain what is and is not allowed on Loorio. They are part of our broader rules, including our **Terms of Service** and **Privacy Policy**.

Loorio is built for short-form educational video, learning, quizzes, and creator-led knowledge sharing. The goal is simple: help people learn without turning the platform into spam, harassment, misinformation, or low-quality engagement farming.

These Guidelines apply to all users, creators, videos, captions, comments, usernames, profile information, quiz-related content, messages, reports, and any other activity on Loorio.

1. Core Standard

Use Loorio to teach, learn, explain, demonstrate, ask, practice, and improve.

Do not use Loorio to harm people, mislead users, exploit minors, steal content, manipulate engagement, promote scams, or turn learning into cheating.

If content is borderline, we may reduce its distribution, add labels, remove it, restrict features, or suspend the account.

2. Age and Student Safety

Loorio is intended for users who are at least **13 years old**.

Users under the age of majority in their jurisdiction should use Loorio only with permission and supervision from a parent or legal guardian.

We do not allow:

- Content that sexualizes, exploits, grooms, endangers, or targets minors.
- Requests for minors to share private personal information.
- Attempts to move minors into unsafe private communications.
- Bullying, harassment, humiliation, or threats directed at students or young users.
- Content encouraging self-harm, eating disorders, dangerous dares, or unsafe behavior.
- Content that reveals a minor's school, home address, exact location, phone number, private schedule, or other sensitive information without proper authorization.

Any content involving child sexual exploitation or abuse is prohibited and may be reported to relevant authorities.

3. Educational Integrity

Loorio supports learning. It is not a cheating marketplace.

Allowed:

- Explaining concepts.

- Showing worked examples.
- Teaching study methods.
- Helping users understand mistakes.
- Practice questions and quizzes.
- General exam preparation.

Not allowed:

- Selling or distributing leaked exams, answer keys, or confidential test materials.
- Helping users cheat on live exams, homework systems, interviews, proctored assessments, or school assignments.
- Uploading content that impersonates official exam providers or schools.
- Telling users to 1 assignments, tests, admissions essays, coding interviews, or certification exams for someone else.

Educational shortcuts are fine. Academic dishonesty is not.

4. User-Generated Videos and Content

You may upload educational, explanatory, commentary, tutorial, or study-related content if you have the right to share it.

You are responsible for the videos, captions, comments, profile details, and other content you submit.

Do not upload:

- Content you do not own or have permission to use.
- Full reposts of copyrighted videos without permission.
- Movies, TV shows, sports broadcasts, paid courses, lectures, or subscription content you do not have rights to share.
- Content that violates another person's privacy, publicity rights, copyright, trademark, or other rights.
- Hidden-camera content, non-consensual recordings, or private conversations without proper consent.
- Content designed mainly to farm engagement without educational value.

Loorio may remove or restrict content that creates legal risk, quality problems, or safety concerns.

5. AI-Generated Learning Material

Loorio may use automated systems or third-party AI providers to generate quizzes, transcripts, summaries, translations, explanations, tags, classifications, or learning prompts from videos.

Because AI can make mistakes:

- Users should not treat AI-generated material as guaranteed accurate.
- Creators should avoid relying on AI output as the sole source for high-stakes educational, medical, legal, financial, or professional advice.
- Users may report incorrect, misleading, or harmful AI-generated material.
- Loorio may correct, remove, regenerate, label, or limit AI-generated material.

Do not intentionally manipulate videos, captions, transcripts, or prompts to generate harmful, deceptive, abusive, or policy-violating AI output.

6. Accuracy and Misinformation

Educational content should be made in good faith.

Do not post content that intentionally misleads users about important facts, especially in areas such as:

- Health or medicine.
- Finance or investing.
- Law or immigration.
- Safety, emergencies, or dangerous activities.
- Academic or professional licensing.
- Exams, admissions, or certifications.

For high-stakes topics, make limitations clear. Do not pretend to be a licensed professional if you are not one.

We may reduce distribution, label, remove, or restrict content that is misleading, harmful, or presented with false authority.

7. Harassment, Bullying, and Hate

Do not attack people or groups.

We do not allow:

- Threats of violence.
- Targeted harassment.
- Bullying, humiliation, or coordinated abuse.
- Sexual harassment.
- Encouraging others to harass someone.
- Doxing or sharing private information.
- Hate speech or dehumanizing attacks based on protected characteristics.
- Slurs, symbols, or content used to intimidate or promote hatred.

Protected characteristics include race, ethnicity, national origin, religion, caste, sex, gender identity, sexual orientation, disability, serious medical condition, age, immigration status, and veteran status.

Criticism and debate are allowed. Abuse is not.

8. Violence, Dangerous Acts, and Self-Harm

Do not post content that encourages serious harm.

Not allowed:

- Threats or instructions for violence.
- Instructions to build weapons or explosives.
- Dangerous challenges or dares.
- Encouragement of self-harm or suicide.
- Graphic violence for shock value.
- Content celebrating real-world harm.
- Instructions for evading law enforcement or committing crimes.

- Content encouraging reckless driving, unsafe stunts, or unsafe use of tools, chemicals, vehicles, or equipment.

Educational safety content may be allowed when it is clearly framed to prevent harm.

9. Sexual Content and Nudity

Loorio is not an adult-content platform.

Do not post:

- Pornography.
- Explicit sexual content.
- Nudity intended for sexual arousal.
- Sexual solicitation.
- Sexually explicit comments or messages.
- Content sexualizing minors in any way.
- Non-consensual intimate images.
- Deepfake sexual content.

Age-appropriate educational content about health, biology, anatomy, or relationships may be allowed when presented responsibly and not sexually exploitative.

10. Illegal or Regulated Goods and Activities

Do not use Loorio to buy, sell, trade, promote, or facilitate illegal or heavily regulated goods or services.

This includes:

- Drugs or controlled substances.
- Weapons, explosives, or instructions to make them.
- Fake IDs, forged documents, or stolen credentials.
- Hacking services, malware, spyware, or account theft.
- Counterfeit goods.
- Gambling or illegal betting.
- Human exploitation or trafficking.
- Financial scams or money laundering.
- Illegal academic, employment, or immigration services.

General education about law, safety, cybersecurity, or policy may be allowed when it does not enable wrongdoing.

11. Spam, Scams, and Manipulation

Do not use Loorio to deceive users or manipulate the platform.

Not allowed:

- Fake giveaways.
- Investment scams.
- Phishing.

- Impersonation.
- Fake support accounts.
- Fake followers, likes, comments, gifts, or views.
- Bot activity or automated scraping.
- Repetitive low-quality uploads.
- Misleading thumbnails, captions, or claims.
- Engagement bait that creates a bad learning experience.
- Attempts to exploit bugs, rate limits, referrals, wallets, coins, gifts, or ranking systems.

We may remove fake engagement, reverse transactions, disable monetization, limit distribution, or suspend accounts.

12. Creator Monetization, Gifts, and Coins

Loorio may offer virtual coins, gifts, creator earnings, payout features, or similar monetization tools.

Creators must follow these Guidelines to use monetization features.

Not allowed:

- Asking for gifts through deception, pressure, guilt, or false claims.
- Selling grades, exam answers, homework completion, or cheating services.
- Using fake accounts to gift yourself.
- Manipulating follower counts, likes, views, comments, or gifts.
- Creating misleading educational claims to earn money.
- Offering regulated professional services without proper authority.
- Using monetization features for scams, laundering, fraud, or prohibited transactions.

Loorio may withhold, reverse, delay, or cancel gifts, balances, earnings, or payouts if we believe there is fraud, abuse, policy violation, legal risk, or platform manipulation.

Creator monetization is a privilege, not a right.

13. Impersonation and Identity

Do not pretend to be someone else.

Not allowed:

- Impersonating another creator, teacher, student, school, university, company, government agency, exam provider, or Loorio employee.
- Using misleading names, profile pictures, bios, or links.
- Creating fake authority around credentials, certifications, degrees, or affiliations.
- Misrepresenting sponsorships, partnerships, or endorsements.

Parody, commentary, or fan accounts may be allowed if they are clearly labeled and not misleading.

14. Privacy and Personal Information

Respect privacy.

Do not share another person's private information without permission, including:

- Home address.
- Phone number.
- Email address.
- Government ID.
- Student ID.
- Financial information.
- Medical information.
- Private messages.
- Exact real-time location.
- Login credentials.
- Images or videos taken in private settings without consent.

Do not pressure users to share personal information in exchange for learning help, gifts, followers, or access.

15. Comments and Interactions

Comments should help learning or discussion.

Do not use comments to:

- Harass or insult users.
- Spam links.
- Promote scams.
- Sexualize users.
- Request private contact from minors.
- Share answer keys or cheating material.
- Coordinate brigading, mass reporting, or abuse.
- Post irrelevant repetitive content.

We may remove comments, restrict commenting, or suspend accounts that misuse interaction features.

16. Reporting Content and Accounts

Users may report videos, profiles, comments, AI-generated material, or other activity that appears to violate these Guidelines.

Reports may be reviewed by automated systems, human reviewers, or both. Loorio has no tolerance for objectionable content or abusive users. When we receive a report of objectionable content or abusive behavior, we will act on it within 24 hours, which may include removing the content and suspending or ejecting the responsible user.

When reviewing reports, Loorio may consider:

- The content itself.
- Caption, comments, profile context, and metadata.
- Prior violations.
- Safety risk.
- Legal risk.
- Whether the issue appears accidental, negligent, or intentional.

False, abusive, or coordinated reporting may lead to restrictions.

17. Blocking and User Controls

Users should have tools to control their experience.

Loorio may provide features such as:

- Blocking users.
- Reporting content.
- Hiding content.
- Deleting your own content.
- Managing account settings.
- Restricting interactions where available.

Blocking another user may limit that user's ability to view, follow, comment, interact, or contact you through Loorio, depending on how the feature is implemented.

18. Enforcement

If you violate these Guidelines, Loorio may take action, including:

- Removing content.
- Reducing distribution.
- Adding warnings or labels.
- Disabling comments or features.
- Restricting uploads.
- Removing monetization access.
- Reversing gifts or transactions.
- Suspending or terminating accounts.
- Blocking device, payment, or account access where appropriate.
- Reporting serious illegal activity to relevant authorities.

We may act without prior notice when necessary to protect users, the platform, or legal compliance.

19. Appeals

If your content or account is restricted, Loorio may provide a way to appeal.

Appeals should explain:

- What action you are appealing.
- Why you believe the decision was wrong.
- Any relevant context or rights you have to the content.

Submitting an appeal does not guarantee restoration.

Repeated abusive appeals may be ignored or restricted.

20. Repeat Violations

Repeated violations may lead to stronger enforcement.

Some violations may result in immediate suspension or termination, even for a first offense, including:

- Child exploitation.
- Credible threats of violence.
- Severe harassment.
- Doxxing.
- Fraud.
- Illegal activity.
- Platform manipulation.
- Copyright abuse.
- Monetization fraud.

21. Copyright and Intellectual Property

Respect intellectual property rights.

Do not upload content that infringes copyrights, trademarks, or other rights.

If you believe your rights were violated, contact us using our copyright process described in the Terms of Service.

Creators who repeatedly upload infringing content may lose upload access, monetization access, or their account.

22. Branded, Sponsored, or Promotional Content

If you post sponsored, affiliate, paid, or promotional content, you must make that clear.

Do not hide material relationships from users.

Do not promote products, services, or claims in a way that misleads users, especially in education, health, finance, immigration, career, or exam-prep contexts.

Loorio may limit or remove promotional content that harms trust or violates applicable rules.

23. Platform Quality

Loorio may limit or remove content that harms the learning experience, even if it does not clearly violate a severe safety rule.

Examples:

- Reposted low-effort clips.
- Repetitive uploads.
- Misleading captions.
- Empty “follow for part 2” content with no educational value.
- Content designed mainly to bait gifts, likes, or comments.
- Poorly labeled content that makes quizzes inaccurate.
- Videos that intentionally confuse AI systems or users.

Distribution on Loorio is not guaranteed.

24. Community Guidelines Updates

We may update these Guidelines as Loorio changes.

If we make significant changes, we may notify users through the app, website, email, or other reasonable methods.

Continued use of Loorio after changes means you agree to follow the updated Guidelines.

25. Contact

Questions, reports, copyright issues, privacy requests, or safety concerns may be sent to:

Support: support@loorio.com

For urgent safety matters involving minors, violence, or serious harm, use the in-app reporting tools where available and contact us directly.